

URJIT GUPTA

Product Designer

+91 8979791772
urjitgupta07@gmail.com

[Portfolio](#) [LinkedIn](#)

EXPERIENCES

Clinikally

Product Design Intern Jun 2026 - Present

- Designed the end-to-end Progress Tracking feature for Clara, an AI-powered skin and hair coach, from user flows and wireframes to high-fidelity, developer-ready designs.
- Built a scalable design system from scratch, creating reusable components, design tokens, and documentation to ensure consistency across the product.

HDFC Bank

Product Design Intern May 2025 - Aug 2025

- Designed end-to-end UX journey for digitizing Current Account onboarding for Pvt. Ltd. firms
- Assisted in live digital banking projects through UX audits and usability evaluations on both desktop and mobile platforms, providing actionable design recommendations.
- Contributed to usability testing with real users, helping capture insights and translate them into the improvements for product flows and interfaces.

CareFlick

Product Design Intern Sep 2024 - Jan 2025

- Created branding assets and marketing artefacts for CareFlick app launch.
- Assisted in a UX audit of the CareFlick app, reviewing flows and interaction patterns for usability gaps.
- Supported usability testing activities during the audit, helping document insights and design recommendations.

EDUCATION

Netaji Subhas University of Technology, Delhi, India

Bachelor of Design (B.Des) - Specialization in Fashion Technology 2022-2026

Delhi Public School, Meerut, India

Senior Sec. (XII) 2021

SKILLS

- UX & Product Design • Interaction Design • Design Systems • User Research • Information Architecture • AI Product Design • Vibe Coding